



WTIC-TV

## ORDER

Print Date 10/22/12 Page 1 of 3

Flight Dates 10/20/12-10/29/12

Contract / Revision 400155 - 2

Original Date / Revision  
10/19/12 10/22/12

Advertiser US Chamber of Commerce

Agency Redshift

Buying Contact

411 Branchway Road  
Richmond, VA 23236

Product

US CHAMBER OF COMMER

Agency Com 15%

Billing Contact

411 Branchway Road  
Richmond, VA 23236

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 178

Alt Order # 06387089

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Primary Account Executive  
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 14% Market Value 355892

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	43%	153033
4WVIT	21%	74737
5WTNH	22%	78296
6WCTX	%	0
7CABL	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	64	\$37,336.25	\$43,925.00	0.00	10/01/12	10/28/12	64	\$37,336.25	\$43,925.00
November 2012	11	\$5,015.00	\$5,900.00	0.00	10/29/12	10/29/12	11	\$5,015.00	\$5,900.00
Totals	75	\$42,351.25	\$49,825.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	61	10/22/12	10/26/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MTWTF--	:30	10	\$400.00	02	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		10			\$400.00			0.00			
E 2	61	10/22/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MTWTF--	:30	5	\$350.00	02	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5			\$350.00			0.00			
3	61	10/20/12	10/28/12	Sa/Su 7a-9a Weekend Sa/Su 7a-9am Weekend I	CM	7a-9a	-----SS	:30	3	\$75.00	02	0.00	NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----SS		3			\$75.00			0.00			
		Week: 10/22/12	10/28/12	-----SS		4			\$75.00			0.00			
E 4	61	10/21/12	10/21/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----1	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



WTIC-TV

Print Date: 10/22/12

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Contract / Revision **400155- 2** Flight Dates **10/20/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/22/12

Order Sep 00:15:00

Advertiser **US Chamber of Commerce** Product **US CHAMBER OF COMMERCE** Estimate # **178**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	61	10/21/12	10/21/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----1	:30	1	\$200.00	02	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$200.00		0.00					
E 5	61	10/22/12	10/26/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MTWTF--	:30	5	\$150.00	02	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	5		\$150.00		0.00					
E 6	61	10/22/12	10/26/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	MTWTF--	:30	1	\$650.00	02	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	1		\$650.00		0.00					
E 7	61	10/22/12	10/26/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$650.00	02	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	5		\$650.00		0.00					
E 8	61	10/22/12	10/26/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	MTWTF--	:30	10	\$425.00	02	0.00 NM	10	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	10		\$425.00		0.00					
9	61	10/25/12	10/25/12	Thur Prime B Glee	CM	9p-10p	---1---	:30	1	\$6,000.00	02	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---1---	1		\$6,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	61	10/22/12-10/28/12		Thur Prime B	9p-10p		---Th----	:30	<del>(\$6,000.00)</del>	0.00	NM			
Credited														
E 11	61	10/22/12	10/26/12	M-F News at Ten News at Ten	CM	10p-1030p (10:00 PM-10:30 PM)	MTWTF--	:30	4	\$1,800.00	02	0.00 NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	4		\$1,800.00		0.00					
12	61	10/22/12	10/26/12	M-F News at Ten News at Ten	CM	1030p-11p (10:30 PM-11:00 PM)	MTWTF--	:30	1	\$1,800.00	02	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	1		\$1,800.00		0.00					
E 13	61	10/22/12	10/26/12	M-F News at 11pm News at 11pm	CM	11p-1135p	MTWTF--	:30	5	\$550.00	02	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	5		\$550.00		0.00					
14	61	10/20/12	10/27/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	\$1,300.00	02	0.00 NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----2-	2		\$1,300.00		0.00					
Week:		10/22/12	10/28/12	-----2-	2		\$1,300.00		0.00					
15	61	10/21/12	10/28/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----2	:30	2	\$1,500.00	02	0.00 NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----2	2		\$1,500.00		0.00					
Week:		10/22/12	10/28/12	-----1	1		\$1,500.00		0.00					
16	61	10/21/12	10/28/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----1	:30	1	\$550.00	02	0.00 NM	2	\$1,100.00

Contract / Revision      **400155- 2**    Flight Dates **10/20/12-10/29/12**

Original Date / Revision    10/19/12/    10/22/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate #</u>
US Chamber of Commerce	US CHAMBER OF COMMER	178

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	61	10/21/12	10/28/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----1	:30	1	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$550.00		0.00			
		Week: 10/22/12	10/28/12	-----1		1				\$550.00		0.00			
17	61	10/29/12	10/29/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1-----	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$400.00		0.00			
18	61	10/29/12	10/29/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	2-----	:30	2	\$350.00	02	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----		2				\$350.00		0.00			
19	61	10/29/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	2-----	:30	2	\$150.00	02	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----		2				\$150.00		0.00			
20	61	10/29/12	10/29/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$650.00	02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$650.00		0.00			
21	61	10/29/12	10/29/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$650.00	02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$650.00		0.00			
22	61	10/29/12	10/29/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2-----	:30	2	\$425.00	02	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----		2				\$425.00		0.00			
23	61	10/29/12	10/29/12	M-F News at Ten News at Ten	CM	10p-1030p (10:00 PM-10:30 PM)	1-----	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$1,800.00		0.00			
24	61	10/29/12	10/29/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$550.00		0.00			
25	61	10/23/12	10/23/12	Tue Prime Rotator X-Factor	CM	930p-1030p	-1-----	:30	1	\$6,000.00	02	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----		1				\$6,000.00		0.00			
Totals														75	\$49,825.00